

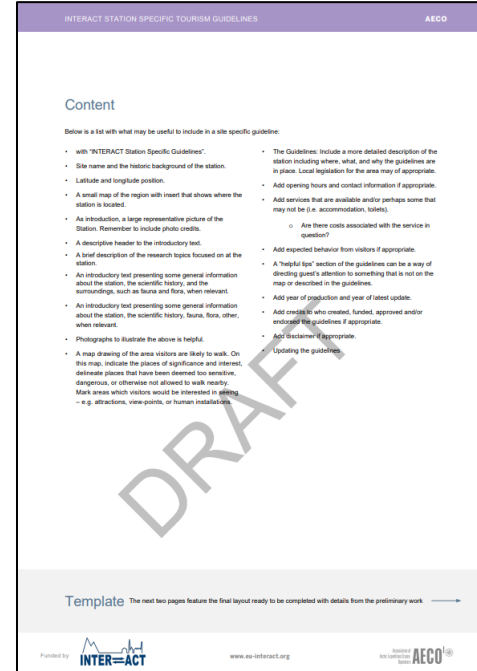
WP 9– The Arctic Resort

Melissa & Niklas



WP 9:1 AECO

- Last year, AECO conducted a survey of station managers to learn about tourism at stations and the benefits and challenges that tourism brings. The results of this survey, which were presented at the Station Manager's Forum in May, are being used to inform a draft template for Field Station-Specific Tourism Guidelines.



WP 9:1 AECO Ways forward

- AECO is developing a template for Field Station-Specific Tourism Guidelines
 - Will allow the station and the surrounding area to present themselves to tourists and outline what considerations visitors should take when visiting.

"STATION" GUIDELINES	"AREA"
<p>"GPS POSITION"</p> <p>"Place name"</p> <p>"Origin of place name"</p>	<p>Site location map with specific area insert</p>
<p>Illustrative cover photograph of site</p>	
<p>"CONCISE DESCRIPTION OF HIGHLIGHTS BE IT SCIENTIFIC, NATURAL, HISTORIC, OR OTHER"</p>	
<p>VEGETATION</p>	<p>"EXPERT STATEMENT ON VEGETATION IN THE AREA"</p>
<p>FAUNA</p>	<p>"EXPERT STATEMENT ON FAUNA IN THE AREA"</p>
<p>CULTURAL REMAINS</p>	<p>"EXPERT STATEMENT ON CULTURAL HERITAGE IN THE AREA"</p>
<p>INTER=ACT</p>	

"STATION" GUIDELINES	"AREA"		
<p>"DETAILED MAP WITH RELEVANT FEATURES HIGHLIGHTED"</p>			
<p>"MAP SYMBOLS AND LEGENDS"</p>			
<p>GUIDELINES</p>	<p>"CONCISE GUIDELINES FOR SITE IN BULLET POINT FORMAT"</p>		
<p>TIP</p>			
<p>"TIP TO ADD TO ACTIVITY EXPERIENCE"</p>			
<p>"IMAGE FROM SITE ILLUSTRATING FEATURE IN GUIDELINE"</p>	<p>"IMAGE FROM SITE ILLUSTRATING FEATURE IN GUIDELINE"</p>	<p>"IMAGE FROM SITE ILLUSTRATING FEATURE IN GUIDELINE"</p>	
<p>"IMAGE LEGEND"</p>	<p>"IMAGE LEGEND"</p>	<p>"IMAGE LEGEND"</p>	
<p>Funded by INTER=ACT</p>		<p>Developed in year 1, last updated in year 2</p>	<p>www.euro-helios.org</p>



9:1 Ways forward

- AECO has been in contact with two INTERACT stations to discuss the development of Station-Specific Tourism Guidelines, which will serve as a pilot in the development of a template that can be used by all stations. (Aktru Research Station and Greenland Institute of Natural Resources)

WP 9:2 JNL



Winter's day in a reindeer corral, Jarin Sweden. (Niklas Labba)



Ensuring tourism and Arctic Peoples cooperate for mutual benefit

Niklas Labba & Ann Eileen Lennert

Arctic tourism is growing rapidly, including in many of the North-Atlantic regions. The northernmost counties of Scandinavia and the Sámi parliaments have pointed to tourism as a developing area in political objectives, as well as national and local strategies. Such tourism development and planning today calls for proactive, holistic and responsible thinking that generates a greater awareness about Arctic Peoples and the Arctic landscape. Planning should address conceptual and contemporary issues during development including political trust, community engagement, innovation, networking, sustainability, moral encounters and education.

AIMS OF THE PROJECT

We aim to generate greater awareness of the Arctic, with a focus on Sámi reindeer. We emphasise how guidelines within the region of visitors can contribute to sustainable tourism development. We wish to demonstrate that community engagement, mutual benefits and understanding that local perspectives are considered in management strategies, are the most important for meeting this task. The UNDP (United Nations Development Programme) publication "Tourism and the Sustainable Development Goals—Journey to 2030" concludes that sharing and mutual engagement is the key to sustainable tourism development. Taleb Rifai, Secretary-General of the United Nations' World Tourism Organization, stated the idea in his statement: "There is no tourism if you are not welcome and if you are not part of the community".

Gathering reindeer in the autumn in the Norwegian mountains. (Niklas Labba)



Oddasat

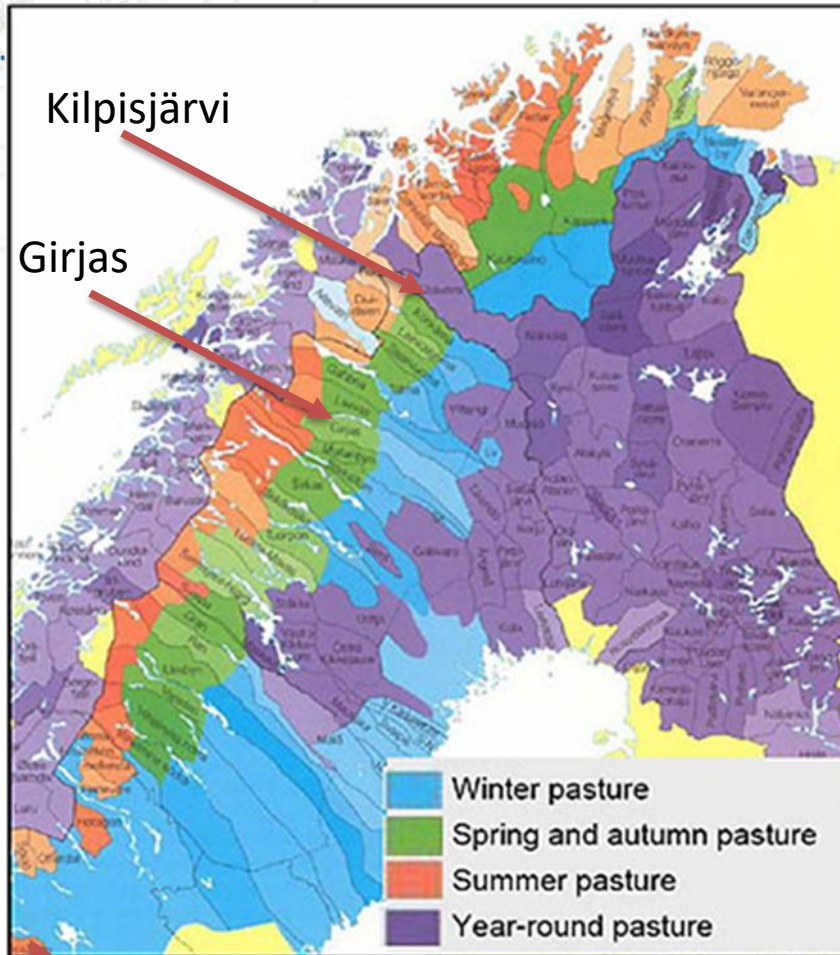
Njuolggadusat turistaide



Leder i Svenska Samernas Riksförbund
og eier av en turistbedrift, -

Oddasat

WP 9:2 JNL Ways forward



www.hållbarafjäll.nu

<https://www.xn--hllbarafjll-t8ae.nu/>

Tassåsen sameby

WP 9:2 Ways forward

Girjas sameby



Girjas

Tåssåsen sameby



Tåssåsen

Thank you for the attention

