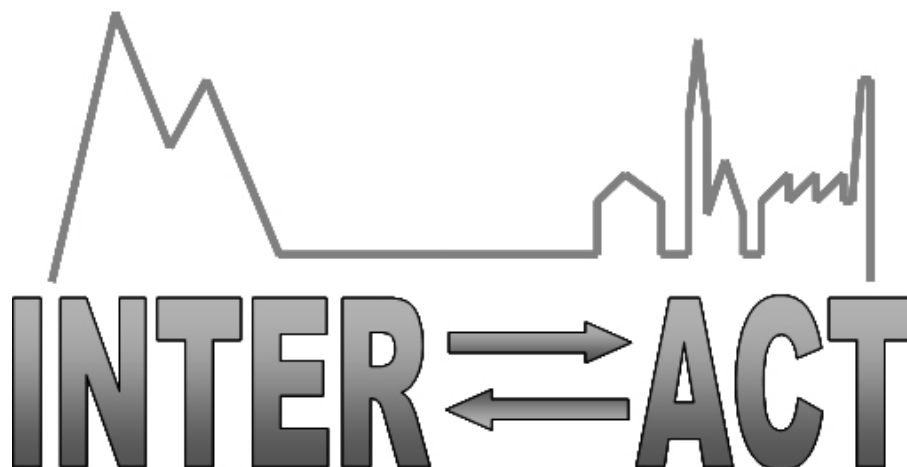


Combination of CP & CSA



D1.2- INTERACT Web site set up

Project No.262693– INTERACT

FP7-INFRASTRUCTURES-2010-1

Start date of project: 2011/01/01

Duration: 48 months

Due date of deliverable: 2011/02/28

Actual Submission date: 2011/02/28

Lead partner for deliverable: KVA

Author: Susanna Olsson

| Dissemination Level | | |
|---------------------|---|---|
| PU | Public | X |
| PP | Restricted to other programme participants (including the Commission Services) | |
| RE | Restricted to a group specified by the Consortium (including the Commission Services) | |
| CO | Confidential, only for members of the Consortium (including the Commission Services) | |

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Publishable Executive Summary

A temporary website was published for INTERACT at the start of the project, with general information and a presentation of partner research stations. In August 2011 the official website was launched at www.eu-interact.org. The website structure and design has been discussed together with the coordination team and partners during the project start-up. For the production of the website framework, a web site developing company was hired, but the content of the web pages are all in the hands of the INTERACT members. A particularly important development was the establishment of a web based system for receiving applications for Transnational Access and for the evaluation of the proposals. The website is continuously updated with news, information and useful functions.

1. Description of deliverable

1.1 Development and publishing of the web site

Before the INTERACT official web site was published, a temporary website set up was set up so that the project could upload the most important information on the web from the start. All the information was moved to the official web site (www.eu-interact.org) when it was launched in August 2011.

The official web site structure and design have been discussed together with the coordination team and partners during the project start-up. A web site development company was hired to construct the framework, but the content of the web pages is provided by the INTERACT members. The overall content is managed by WP1, whereas specific pages such as Trans-National Access, Joint Research Activities and Outreach are managed by Work Package leaders and members responsible for those activities.

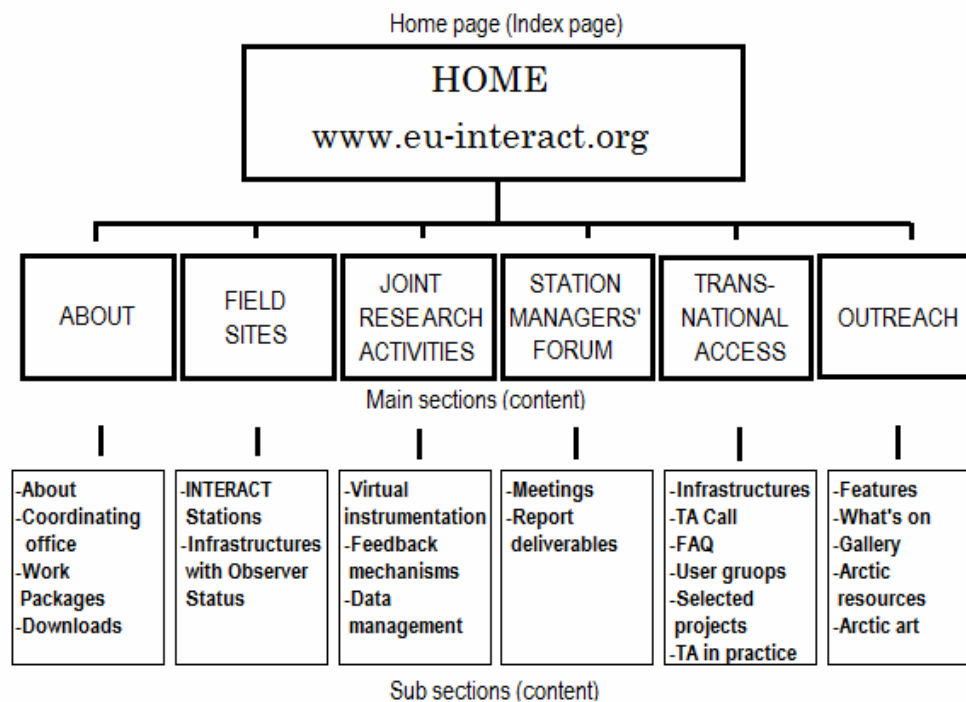
The Transnational Access pages were expanded during autumn 2011 to include an electronic application and evaluation system used for the TA calls.



The main page of INTERACT's web site.

1.2 Structure of the web site

The structure of the website is currently built according to the following structure (see below):



INTERACT web page basic structure

INTERACT HOME

The main page contains a brief introduction to INTERACT, written in a style that will maximise search engine optimization. The left column on the main page advertises the TA calls and other events for Transnational Access, the Station Managers' Forum and the Joint Research Activities. The left column also provides a log-in link for Progeta users within INTERACT.

The top left section on the main page consists of a slide show of pictures from the Arctic. To the right there is a map showing all the stations (both partners and observers) in the INTERACT network, and the map is also a direct link to the "Field Sites" pages (see below).

In the right column there is a news section, with news and "read more"-links to the main "News" page. At the bottom right there is a picture link to the image gallery in the Outreach pages.

ABOUT

This section presents basic useful material about INTERACT, such as contact information, general information about the consortium and the history of INTERACT. In the “About” pages there is also pdf material for downloading, such as the INTERACT Description of Work and display material such as a roll-up and a brochure.

FIELD SITES

The main “Field sites” page provides general information about the infrastructures in the INTERACT network (both partners and observers). At the top of the page there is an interactive map of the stations, showing their distribution throughout the Arctic.

To the left there is a menu with links to specific descriptions of all field sites with images and contact details for every infrastructure in the INTERACT network. The stations which have Observer Status are described in another section, but in the same way as for all the INTERACT stations.

JOINT RESEARCH ACTIVITIES

The joint research activities web pages present the deliverables achieved so far and motivation for the three joint research activities. These include WP 5 – Virtual Instrumentation, WP 6 – Feedback mechanisms and WP 7 – data management.

STATION MANAGERS' FORUM

On the Station Managers' Forum web pages there is a presentation of the ongoing activities within WP2. Minutes from meetings can be downloaded and a Station Managers' Forum dialogue has been initiated. The Dialogue Forum is a place where a station manager can pose questions to other station managers or ask for advice in all aspects of station management. The Station Managers' Forum web pages also contain an equipment market place. The equipment marketplace is a place where station managers can sell or advertise for equipment within the network of station managers. This can be scientific equipment or equipment used to run the research station (machines, tools, etc.).

TRANS NATIONAL ACCESS

The Transnational Access web pages introduce the concept and practice of Transnational Access. They detail information about the infrastructures offering transnational access and publish specific calls for individual periods of access. To guide possible applicants, FAQs have been developed and included. An inspirational section is dedicated to stories from visits by successful applicants.

OUTREACH

The Outreach web pages on the INTERAC web site contain results of a web survey seeking information on perceived needs and benefits of an outreach web page. The pages already contain a photo gallery, links to educational material a “whats on” section and some examples of Arctic art.

The content of the website is continuously updated as the project makes progress, both through the news section and the other pages. Furthermore, the content is created as “light” as possible so that it can be used even at remote places with limited internet connection.