



WP 7 – Preparing for a future world: improving education and awareness at all societal levels

Terry Callaghan





Aim of WP

The main objectives are

- 1) to develop and deliver educational resources at school and university level in response to needs identified by teachers across the world (PAS, USFD)
- 2) to increase awareness of the general public (including influential people) to Arctic environmental change and its global implications (BBC, USFD)
- 3) to establish a new generation of researchers capable of making high level assessments of environmental change in the Arctic and its global implications (AMAP).

Progress

Animations

Records of past climates
in plants:

- *Cassiope tetragona*
- *Hylocomium splendens*
- Trees
- Shrubs

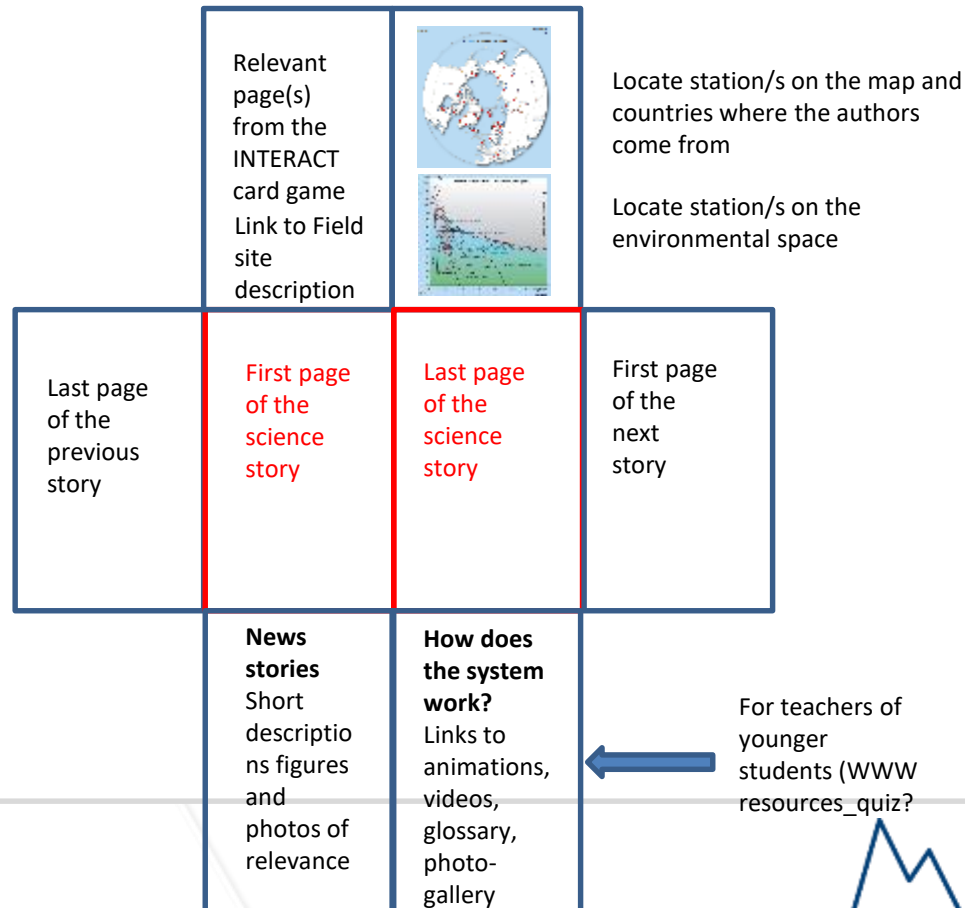
Feedbacks to climate

- Albedo
- Greenhouse gases
- Evapotranspiration



Progress

Science Stories 2 – digital version





Progress

Sub-contract with BBC

- Negotiations with University of Sheffield to construct a draft of contract
- Contact with BBC to open discussions on the draft of contract

Requirements from others

Help for animations

- Ideas
- Story lines
- Material

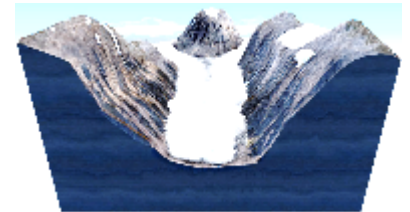
Process sketch



Photos of details



Graphic model and animation



Ways forward

Sub-contract in place!

More animation story-
lines completed

