

## WP 9 – The Arctic Resort

Increasing benefits  
and reducing impacts  
from  
developing Arctic tourism



## Aim of the WP 9

1. work with the tourist industry and local and Indigenous Peoples
2. supporting the local and Indigenous communities
3. developing the Arctic in a sustainable way.



## Partners involved in the WP

Labba siida  
(JNL)  
Sámi community

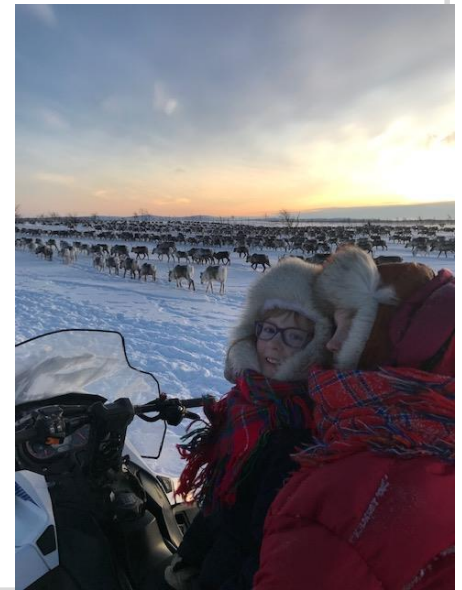
The Association  
of Arctic Expedition  
Cruise Operators  
(AECO)



# Labba siida (JNL)

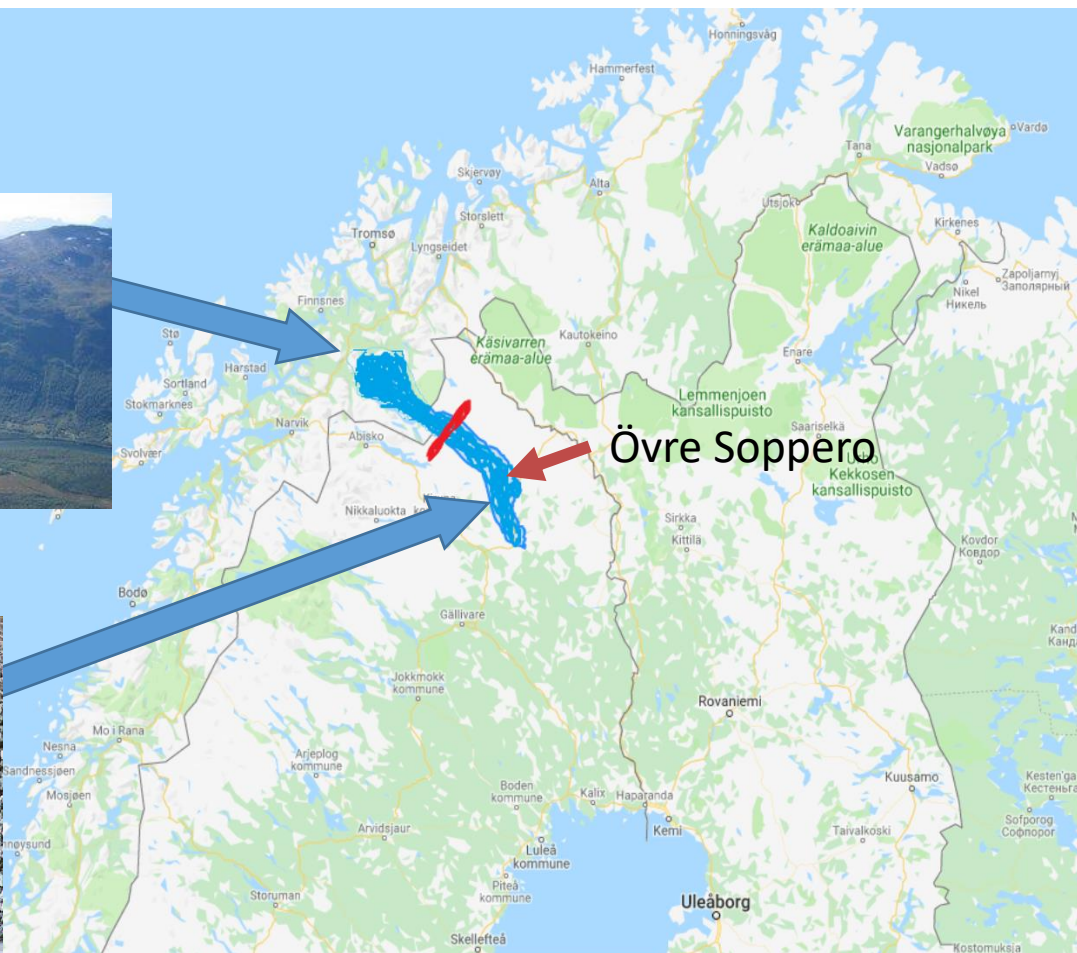
## Labba siida– Who are we?

- long experience of research collaboration
- family based reindeer herding
- traditional sámi knowledge
- 15+ reindeer herding family businesses
- 3 Sámi tourism businesses





# Labba siida (JNL)



# AECO

## Association of Arctic Expedition Cruise Operators – Who are we?

- ensure environmentally friendly, responsible and safe cruise tourism in the Arctic
- advocate for the expedition cruise industry and AECO's members' interests
- 70+ international members and represents the majority of the industry
- AECO's guidelines are the backbone of the association



## Tasks 9.1 Educating the tourists and tourist operators

### Task goals:

- a) generate greater awareness of the sensitivity of the Arctic to disturbance;
- b) value this unique environment; and
- c) ensure sustainable tourism.

### Potential project idea:

- Develop guidelines for tourists visiting research stations  
(further brainstorming at the Station Managers' Forum)





## Task 9.2 Reviewing existing tourism policies and regulations from an Indigenous and local Peoples' perspective

### Task goals:

- a) gather and summarize existing policies and regulations concerning arctic nature-based tourism,
- b) identify their purpose and if needed
- c) suggest revisions based on the perspectives of local- and Indigenous People.





# Kiruna Case



svt NYHETER

Nyheter

Lokalt

Sport

SVT Play

Barn

Tv-tablå

Alla program

Om SVT

/ NORRBOTTEN



Lars-Jon Allas, sametingsledamot för Guovssonásti.



## Politikern jämför turister med terrorister

UPPDATERAD 5 APRIL 2018 PUBLICERAD 5 APRIL 2018

Polisanmälningarna kring händelsen under påsken, då sametingspolitikern Lars Jon Allas hamnade i konflikt med hundspanssturister, är under utredning. Sametingets styrelseordförande ser händelsen som beklaglig.

Det var under påsken som Lars Jon Allas polisanmälades för olaga hot och försök till misshandel. Enligt ett turistföretag har han skrämt hundspanssturister och hotat guiden med kniv.

### Senaste nytt från Norrbotten

Förhandlingen avslutad – Region Norrbotten varslar 40 medarbetare 1 tim

Buss blockerade vägen på Björkskatan i Luleå 4 tim

Polis grep man som sparkade sönder butiksfönster 5 tim

### Mest läst Norrbotten

- 1 E4-bron över Kalixälven akut avstängd efter fel på brofundament
- 2 Näthat mot samer i spåren av Girjasdomen – artisten Sofia Jannok manar till motstånd
- 3 Orolig förälder efter omdledning av E4 i Kalix – rädd att släppa ut barnen

### Senaste avsnittet i SVT Play



Senaste sändningen

## Future deliverables

- recommendations for improving tourist policies and regulations
- interfacing education for tourism with station management,
- delivering real value
- press & media actions

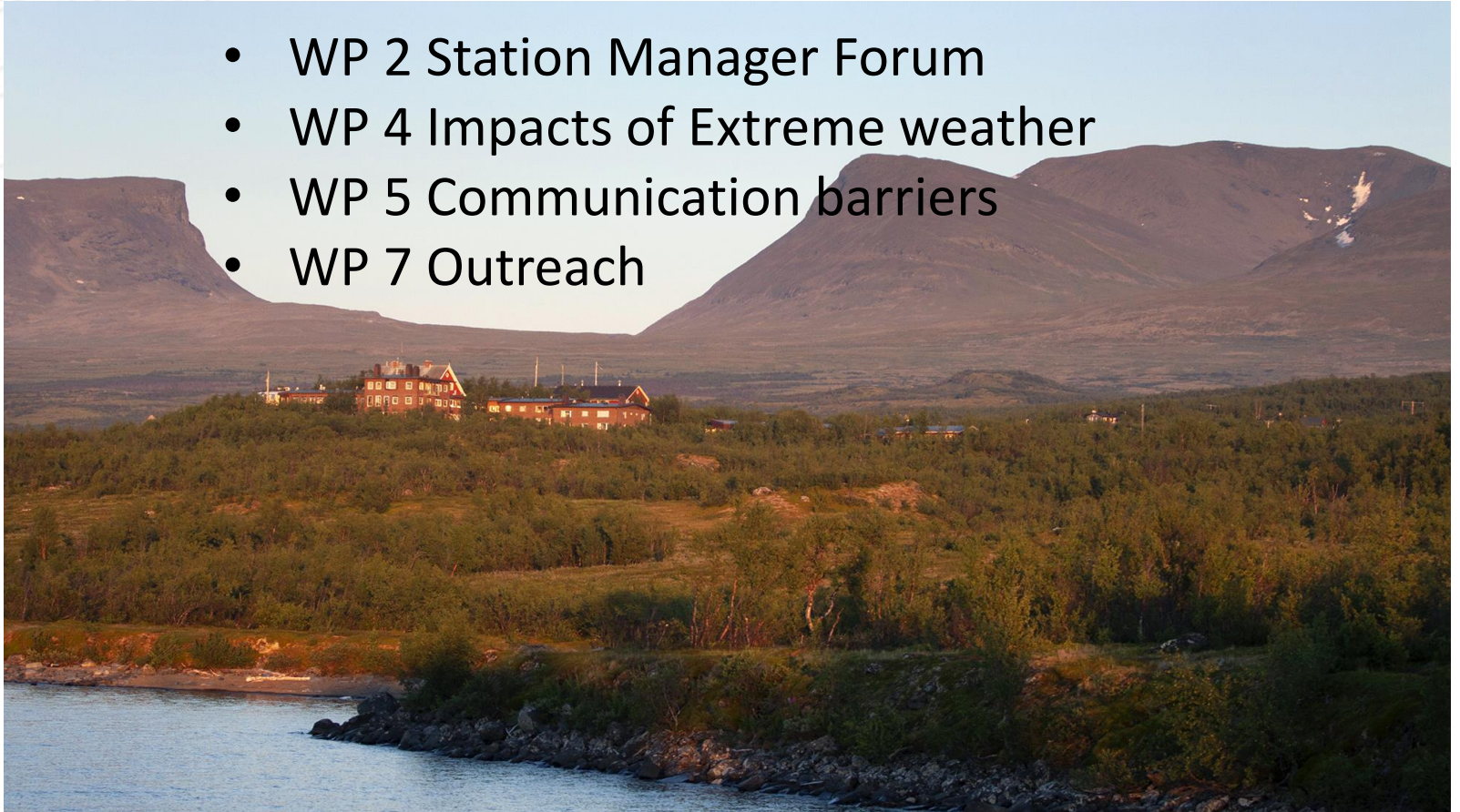






## Internal collaboration

- WP 2 Station Manager Forum
- WP 4 Impacts of Extreme weather
- WP 5 Communication barriers
- WP 7 Outreach





## External collaboration

