Task 2.6 The Arctic Resort
(Lead: UKCEH)

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Task 2.6 The Arctic Resort (Lead: CEH)

This task will address objective (i) and contribute to INTERACT’s SC6 and WP9 and will explore different ways in which research stations can contribute to the development of sustainable tourism at or near research stations. Subtask 2.6.1 will consult with station managers to determine actual and potential opportunity for tourism at their sites in order to develop sustainable tourism at INTERACT research stations by (i) assessing best practices for handling the impact of tourism at research stations and in their study areas to contribute to WP9 (D2.12), (ii) implementing best practices for how research stations can make tourists respectfully aware of station operations, science and local communities with input from WP9 (D2.13), (iii) identifying with WP9 mechanisms to better educate tour companies and tourists.
Relationship between WP2.6 and WP9

Determine actual and potential opportunity for tourism at INTERACT Stations...understand issues from researchers perspectives

WP2.6

...mechanisms to better educate tour companies and tourists ..... understand issues from tourist/associated businesses perspective

WP9

Deliverables
D2.12 Pocket guide on how to handle effects of tourism at research stations and in adjacent local communities (Month 30 – June 2022)
D2.13 Pocket guide for tourist on how to behave around research station, incl. their study areas and local communities (Month30 – June 2022)
### Words to stimulate thinking about tourism

| A | Accessibility tourism |
| B | Benefit tourism |
| C | Camping |
| D | Day trip |
| E | Enotourism |
| F | Fashion tourism |
| G | Garden tourism |
| H | Halal tourism |
| I | Identity tourism |
| J | Jihadi tourism |
| K | Key tourism |
| L | LGBT tourism |
| M | Motorcycle touring |
| N | Nautical tourism |
| O | Outdoor tourism |
| P | Package tour |
| Q | Quest tourism |
| R | Recreational travel |
| S | Safari |
| T | Three-dimensional virtual tourism |
| U | Underwater tourism |
| V | Virtual tour |
| W | Walking tour |
| X | X-tours |
| Y | Yak tourism |
| Z | Zero tourism |

### Committed tourism
- voluntary service overseas aid and assistance
- archeological digs
- international work camps
- justice
- solidarity tourism
- religion

### Active tourism
- hiking
- trekking
- biking
- adventure tourism
- skiing
- mountaineering
- rafting
- diving
- caving
- climbing
- horseback riding

### Explore and encounter travel
- historical places
- archeological sites
- foreign communities
- foreign cultures
- rural tourism
- ecotourism
- cultural and historical heritage
- wine
- traditional cuisine
- ethnography
- traditional music
- handicrafts

### Referenced sources
What will we actually do?

Determine actual opportunity for tourism at INTERACT Stations

Need classification of stations to understand
Station’s perspective – potentially different best practice depending on characteristics of station

Station keen on tourists

Tourist enabled stations

Non-Tourist enabled stations

Station off limits to tourists

White dot for your station at this time
What will we actually do?

Determine actual opportunity for tourism at INTERACT Stations

Need classification of stations to understand
Station’s perspective – potentially different best practice depending on characteristics of station

Pink dot for your near research stations
Your station number?
Please place your dots now

Please if you know a station is not represented today and you know where their dot should go please place their dot for them – we will check
Tourist enabled stations e.g. attractions, accommodation etc.

- Stations located in this quadrant – Likely to get direct benefit

Station keen on tourists e.g. financial benefit or research focus

- Stations located in this quadrant – likely to be connected with local people

Station off limits to tourists

- Stations located in this quadrant – may yet have a problem with tourism

Non-Tourist enabled stations i.e. no facilities at station

- Stations located in this quadrant –will not need best practise guide now but may still find it interesting

Please place your dot thinking about your research station (white) and considering the area surrounding your station (pink)
What would you want a best guide to contain?

... best practices for handling the impact of tourism

Need understanding of issues from researchers perspectives
Then structure in terms of best practice, draft, consult researchers/local people, tour operators etc and deliver D2.12

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<td>SWOT analysis?</td>
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Questionnaire structured in sections of Deliverable?

Ranking of issues by station managers?

What would you want a best guide to contain?
What will we do next ... Depends on you?

...mechanisms to better educate tour companies and tourists

Need understanding of issues from tourist/associated businesses perspective

Stakeholder analysis – necessary to consult in order to understand tourist/associated businesses perspective

Agree questionnaire for station managers to identify relevant companies, groups and people using snowball approach

(Leventon2016_Article_AnAppliedMethodologyForStakeholder)