



Morten Rasch

University of Copenhagen, Denmark

INTERACT Photo Competition and Coffee Table Book

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INTERACT Photo Competition and Coffee Table Book

Purpose: The primary purpose of the book is to illustrate the more adventurous aspects of arctic research stations and arctic research to attract an audience that is not being attracted by other INTERACT publications / outreach products. These new groups are e.g. students at ordinary school and high school levels, local citizens and communities, general public being interested in the arctic or in photography. A secondary purpose is to strengthen the community feeling in INTERACT by jointly producing a nice product to be proud of.



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Concept: A coffee table book with mainly beautiful pictures from a photo competition in the INTERACT community and with a chapter for each photo competition theme. Each chapter is supplemented with a short text (one page) telling, in easy words, about the subject of the chapter.

Target groups: Stakeholders of the INTERACT community, young people (ordinary school and high school), people who deserves a present from INTERACT and the INTERACT Community.



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Process: A photo competition with different themes will be held. The photos will be evaluated by an evaluation committee. The winner under each theme will have a diploma and a small present. A number of pictures will be selected for the book by the evaluation panel. These pictures will be processed by a professional photographer. Small text sections for each chapter are written by members of the INTERACT community. The book will be prepared for publication by the graphics department at Aarhus University.



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Possible themes:

- The research Station
- Arctic Fieldwork
- Remote Field Camps
- Landscapes
- Wildlife and plants
- People
- Local communities



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Possible members of evaluation panel:

- Carsten Egevang – world famous nature photographer
- Olaph Christensen – Inuit living in the settlement Grisebjord in Ellesmere Island, Nunavut. A good photographer.
- Hans Jensen – director of Qaanaaq Hotel in Northwest Greenland. A very good photographer.
- Sergey Kiportin – Professor at Tomsk State University, Russia. A very good photographer.
- Riku Paavola – Station manager, Oulanka Research Station, Finland. A very good photographer.



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Time schedule:

- Photo competition: February – April 2020
- Processing of pictures and writing of text: May – June 2020
- Layout: July - August 2020
- Publication: September 2020





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