

## Integrating Activities for Advanced Communities



### D2.13 – Promotional brochure and video clip

Project No.730938– INTERACT

H2020-INFRAIA-2016-2017/H2020-INFRAIA-2016-1

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Duration: 48 months

Due date of deliverable: 2018/09/30

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Lead partner for deliverable: IGF PAS

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Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the Consortium (including the Commission Services)	
CO	Confidential, only for members of the Consortium (including the Commission Services)	

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## **Publishable Executive Summary**

A Promotional Brochure and Video Clip has been produced to provide information on INTERACT's educational materials. This present the tool-kits that have been developed in INTERACT. The tool-kits include basic information about the idea of the tool-kit (incl. the aims and the target group) and what each tool-kit contains (list of contents): Lesson plan, Worksheet (with extended version for teacher), Presentation, Recording of webinar, Experiment, Animations, Syllabus, and Materials for teachers. The promotional brochure is available on INTERACT's web site and on INTERACT's YouTube channel. This deliverable was originally planned to be submitted by the end of September 2018 but has been postponed as a new possibility to include additional educational material was provided in autumn 2018 resulting in added-value to the educational resources.

## 1. Introduction

A Promotional Brochure and Video Clip are a part of Task 2.2 “Promote Arctic and climate change issues in education”, sub-task 2.2a. *“To promote polar issues by providing educational resources within school organisations”.*

This deliverable was originally planned to be submitted by the end of September 2018 but has been postponed as a new possibility to include additional educational material was provided in autumn 2018 resulting in added-value to the educational resources.

## 2. The contents

Both the Promotional Brochure and Video Clip provide information on INTERACT’s educational materials (tool-kits): basic information about the idea of the tool-kit (incl. the aims and the target group) and what each tool-kit contains (list of contents): Lesson plan, Worksheet (with extended version for teacher), Presentation, Recording of webinar, Experiment, Animations, Syllabus, and Materials for teachers.

## 3. Technical details

### 3.1 Promotional Brochure

The brochure contains 2 pages and is published in PDF format. It can be downloaded, read on-line or printed out (originally in A5 format). The brochure is included at the end of this document (Figure 1 and 2).

### 3.2 Video Clip

The video clip was created using free tools provided by Renderforest ([www.renderforest.com](http://www.renderforest.com)). The length of the video is 2:30. It has been published on the project’s website and on youtube. Direct link: <https://www.youtube.com/watch?v=Pn6CMTdXals&feature=youtu.be>

## 4. Use of materials

Both brochure and video are distributed/displayed during all kinds of events dedicated to target audience, i.e. teachers, for dissemination purposes.



COMPREHENSIVE EDUCATIONAL MATERIALS BASED ON ACTUAL RESEARCH ON POLAR STATIONS

**Hands-on Activities**  
**Current Topics**  
**Use of Scientific Data**

# Educational TOOL-KIT

**ARCTIC ISSUES**

multimedia

critical thinking  
problem solving  
global awareness  
environmental literacy

webinars  
with experts

students  
13 - 19 years old

STEM learning  
game-based learning  
virtual learning  
project-based learning

47 institutions  
83 research stations

Polish Polar Station Hornsund Svalbard

The Faroe Islands Nature Investigation

The NIBIO Svanhovd research station Norway

eu-interact.org

INTERACT

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HORIZON 2020

Figure 1. 1st page of the promotional brochure advertising educational tool kits developed in INTERACT.

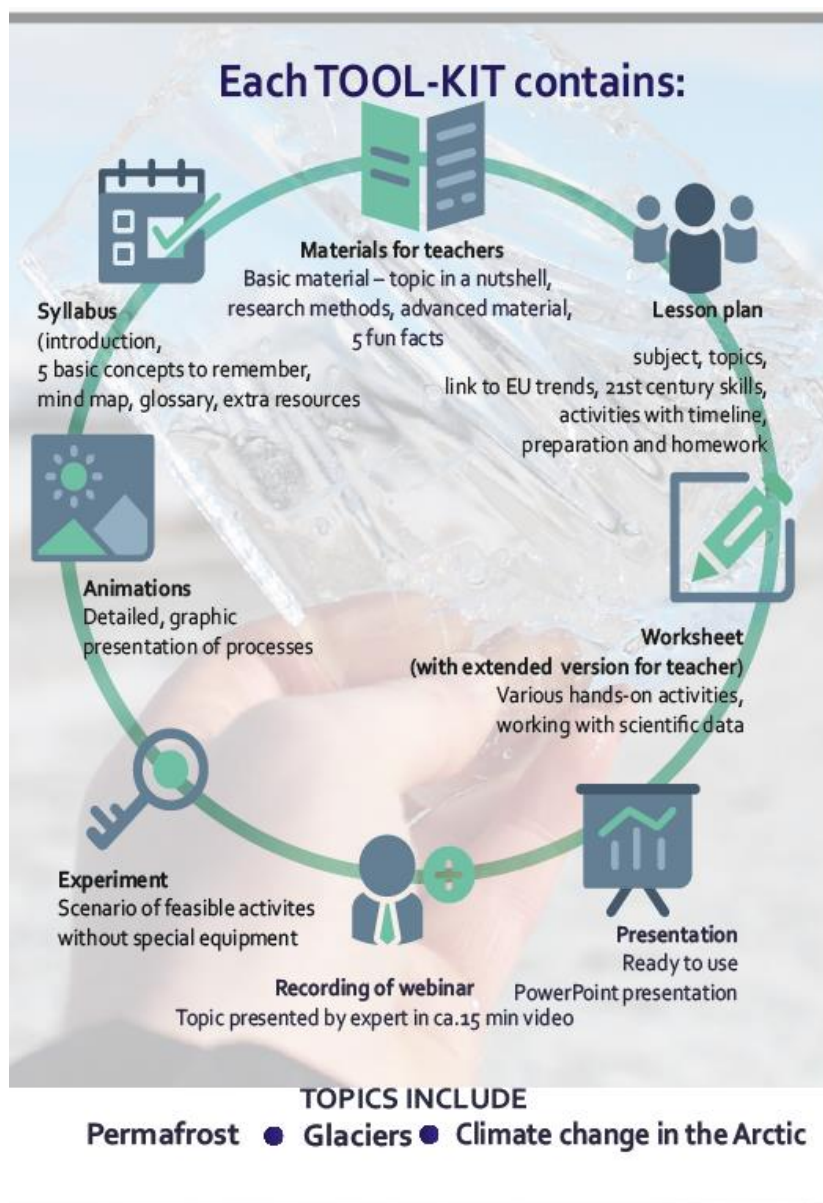


Figure 2. 2nd page of the promotional brochure advertising educational tool kits developed in INTERACT.